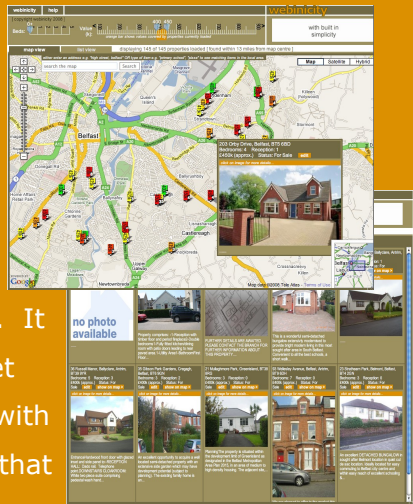


webinicity

powerful web applications with build-in simplicity

home finder

Home Finder is an incredibly powerful yet easy to use web 2.0 application for quickly scanning the property market to view properties within a particular price range/geographic area of interest. It harnesses the power of web 2.0 internet mapping technologies and enhances it with the use of a sophisticated AJAX engine that allows for the display of hundreds of properties at once.



A combination of the "map view", the more traditional "list view" and easy to use "sliders" for the search criteria (all on the one page) makes it extremely easy to find suitable properties quickly.

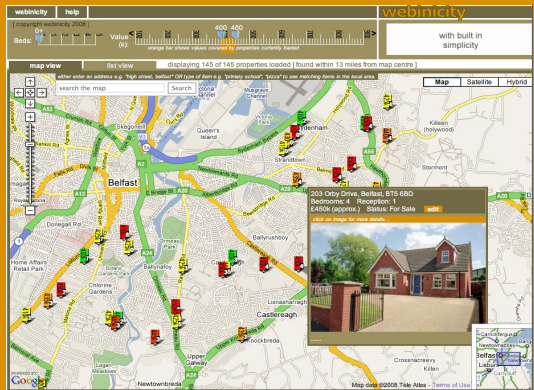
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map view

The map view is the primary method of searching for a property. It shows up to 400 properties in the current vicinity within the price range/number of bedrooms indicated by the sliders.

This view makes innovative use of icons which not only show the price and number of bedrooms, but also indicate via their colour where it lies within the price range – from green, to amber and red at the top of the price range. Hovering over an icon shows a pop-up window with more details including a photograph. So at a glance you can see where a property is located, how much it costs, how many bedrooms it has and an initial photograph.

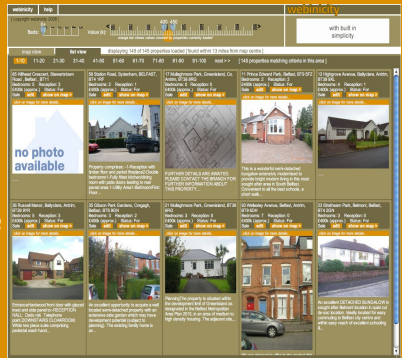
This makes property searches incredibly fast and painless for the user, which ultimately drives customer loyalty and generates new customers through referrals.





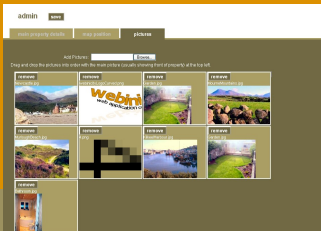
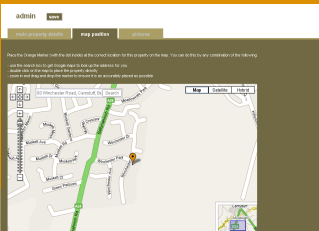
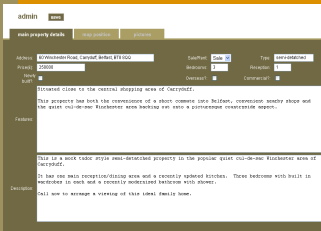
list view

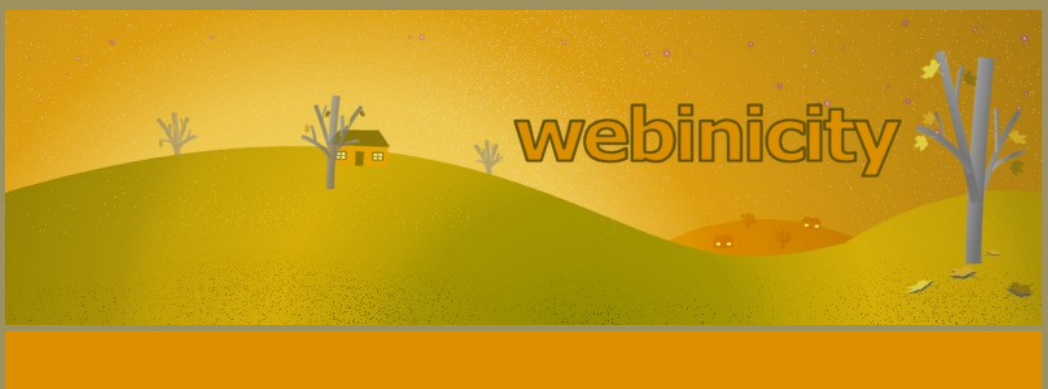
The list view gives the user a more traditional view – listing properties with their picture and initial textual description. It arranges these within one tab on the page and minimizes the amount of scrolling and clicking required for navigation - again helping to make scanning the information as fast as possible for the user.



admin pages

The application also extends the ease of use to the admin pages required to maintain the property data - from easy placement geographically via a map, to a powerful yet simple method to add and arrange pictures for a property using drag-and-drop:





about us

Webinicity specializes in developing powerful web applications that have built-in ease of use, drawing on over 15 years experience in developing high quality and scalable software within the financial, local government and private sectors.

Expertise includes many years using a wide range of state of the art web technologies: from front end AJAX, through Java, PHP and .NET development and using the major databases including SQL Server, Oracle and MySQL. This enables the use of the most appropriate technology for the particular application being developed, and helps ensure quality, scalability and value for money. See www.webinicity.com for more information.

contact us

Contact Webinicity using the following email address to arrange a demo of the Home Finder application. You can also arrange a meeting to enquire about pricing and to discuss any requirements for bespoke application development. The email address for enquiries is jamesadams@webinicity.com and the telephone number is 07 891 099 648.